

Alex Viladrich (b. 1996) is a designer based in Barcelona. Halfway between graphic design and applied arts, his practice focuses on the material processes of drawing, writing and printing, with special attention to their autonomy in the generation of form. A member of *einaidea*\*'s core team since its launch in February 2020 until May 2024, has actively participated in the conception and development of seminars, workshops, projects and exhibitions, among which stand out *Anthropologies of the Black Box*, Teatre Lliure, *META MATERIAL I DADDES*, Eina; *HOW(EVER) Radical Objects*, Portikus; *GAIKA: Turbulence at Black Bay Grenada*, Sónar Festival; *Manual Series*, Royal Institute of Art Stockholm; among many others. His research writing has been featured in *INMATERIAL. Diseño, Arte y Sociedad* (Barcelona: BAU College of Arts & Design, 2020), and the exhibition catalogue *Aurèlia Muñoz. Aerial atelier* (Sant Cugat: Grau-Garriga Center for Textile Arts, 2024), among others.

\**einaidea* is a research and programming platform associated with EINA University Center of Design and Art, Autonomous University of Barcelona. Directed by Manuel Cirauqui and operating as a collaborative agent across disciplines, *einaidea* appears simultaneously as a training program, a speculative design studio, and a strategic think tank. Largely driven by co-creative dynamics, *einaidea* has organized curatorial, editorial and pedagogic projects in collaboration with Barcelona's Public Transportation Network TMB; Sonar Festival; Teatre Lliure; CCCB; LOOP Festival; Arts Libris; Staedelschule and Portikus, Frankfurt; Royal Institute of Art, Stockholm; Fundació Miralles; FoodCultura; La Papelería, Madrid; Fundació Antoni Tàpies; and the Grau-Garriga Center for Textile Arts of Sant Cugat, among others.

## Education

- 2014-2018 Bachelor's Degree in Industrial Design Engineering, Elisava, School of Design and Engineering, Barcelona
- 2018-2019 Master of Research in Art and Design, EINA, University Center of Design and Art, Barcelona
- 2022 [Scholarship] GASTHOF, Staedelschule, Frankfurt am Main.

## Experience

### (Editorial Design)

- 2020 *Grey Literature*, *einaidea* / EINA Foundation, Barcelona
- 2023 *Mercats, mercaders, mercaderies*, Oriol Vilanova / *einaidea* & ArtsLibris, Barcelona
- 2023 *VARIANTZ/S/X/N*, *einaidea* / EINA Foundation, Barcelona
- 2024 *Aurèlia Muñoz. Aerial atelier* exhibition catalogue, *einaidea* / Grau-Garriga Center for Textile Arts, Sant Cugat del Vallès
- 2024 *MANUAL Series*, *einaidea* / KKH Royal Institute of Art, Stockholm

### (Graphic Design and Visual Narrative)

- 2020 *Metro Mudra*, *einaidea* / Sónar+D CCCB, Barcelona
- 2021 *Anthropologies of the Black Box*, *einaidea* / Teatre Lliure, Barcelona
- 2021 *SYNX*, *einaidea* / Sónar+D CCCB, Barcelona
- 2022 *HOW(EVER)* Portikus Art Book Festival / *einaidea* & Portikus, Frankfurt am Main
- 2022 *Repairing the Present: REWORLD*, S+T+ARTS / MEET, Milan
- 2022 *Repairing the Present: REWILD*, S+T+ARTS / MAXXI, Rome
- 2022 *Repairing the Present: RETOOL*, S+T+ARTS / ZKM, Karlsruhe
- 2023 *Aurèlia Muñoz. Aerial atelier*, *einaidea* / Grau-Garriga Center for Textile Arts, Sant Cugat del Vallès
- 2023 *Líbrica*, *einaidea* / ArtsLibris, Barcelona
- 2023 *Turbulence at Black Bay Grenada*, *GAIKA* + *einaidea* / Sonar Festival, Barcelona
- 2023 *Láser Madre*, *einaidea* / LOOP Festival, Barcelona
- 2024 *A Wounded Matrix*, *einaidea* / UPV, Valencia
- 2025 *Florescència*, Marria Pratts + Marc Navarro / Galeria Mayoral, Barcelona
- 2025 *Miratges Mirages*, Filipa Ramos / LOOP Festival, Barcelona
- 2025 *Lleixes i mòmies*, P. I. C / Fundació Joan Brossa, Barcelona

(Project Coordination & Archive Work)

- 2020-2024 *Ambushes*, Sergi Aguilar, Marc Vives, Julia Spínola, Sociedad 0, Pep Vidal, MAIO Architects, Rosa Tharrats, Francesc Ruiz, Jorge Satorre, Pauline Fondevila + einaidea / EINA Foundation, Barcelona
- 2021 *Possibly Radical Object*, einaidea / EINA Foundation, Barcelona
- 2021-2023 *Self-Assembly*, Prem Krishnamurthy, Asier Mendizabal, Adolfo Bimer, Adriana Knouf + einaidea / EINA Foundation, Barcelona
- 2023 *Aurèlia Muñoz. Aerial atelier*, einaidea / Grau-Garriga Center for Textile Arts, Sant Cugat del Vallès
- 2024 *Centro Cultural Ambulante*, Gabriel Chaile + einaidea + The Green Parrot / EINA Foundation, Barcelona

**Lectures / Teaching**

- 2021 *On metamaterials*, 'META MATERIAL I DADES', einaidea & Master of Research in Art and Design / EINA, Barcelona
- 2022 *Self-production: Anthropophagy*, einaidea + Antoni Miralda + FoodCultura, Bachelor of Design / EINA, Barcelona
- 2022 *Tectonics: four case studies*, META MATERIAL I DADES, einaidea & Master of Research in Art and Design / EINA, Barcelona
- 2023 *Ocell-Cello*, 'Aurèlia Muñoz. Aerial atelier', einaidea / Grau-Garriga Center for Textile Arts, Sant Cugat del Vallès
- 2024 *Explain that gesture*, einaidea / KKH Royal Institute of Art, Estocolm

**Published texts**

- 2020 'Talk to things: anthropomorphism, causality and uncertainty' in *INMATERIAL. Diseño, Arte y Sociedad* / BAU College of Arts & Design, Barcelona
- 2023 [Collaboration in] Manuel Cirauqui, 'Sweat (a microplay)' in *Itziar Barrio* / Skira, Lausanne
- 2023 'Tarot I & II' in *VARIANTZ/S/X/N* / einaidea, EINA, Barcelona
- 2024 'Ocell-Cello' in *Aurèlia Muñoz. Aerial atelier's* exhibition catalogue / Grau-Garriga Center for Textile Arts, Sant Cugat del Vallès